

MacDudley Dragon Entertainment LLC

MacDudley's RenniMas



Naughty Bawdy Bodacious Xmas Show

“A Bodacious Festivus for the Rest of Us!”

Kellogg Arena

1 McCamly Square Battle Creek, MI 49017

December 5, 2020

Sales Hours: 10:00am to 6:00pm & 7:30pm to 12:00am

Merchant Application Information (Please print clearly):

Name: _____ Faire name (if different): _____

Business Name: _____

Address: _____ City: _____ State: ___ ZIP: _____

Phone: _____ E-mail: _____

Website: _____ Facebook: _____

Best Method of Correspondence: _____

How did you hear about us? _____

Office Use Only

Merchandise to be offered: (Merchant may be asked to refrain from selling certain items in order to limit duplication of items between merchants. This is to ensure all merchants have equal opportunity to capitalize on their festival investment. Merchant displaying items not previously listed or approved may be asked to remove those items).

Hazardous Materials Will you have any hazardous materials on site (gasoline, propane, etc.)? Yes: ___ No: ___ If “yes”, please describe: _____

Weapon Sales: Only those merchants who receive specific permission by the merchant selection committee of MacDudley Dragon Entertainment LLC can sell weapons. These merchants are responsible for having on-hand all federal, state and county permits to sell such items, and the merchant takes responsibility for all such sales. Weapons may only be sold to those age 18 and older. All weapons must be peace-tied/sealed at the time of sale, and for any weapon that cannot be properly peace-tied/sealed (such as any weapon sold without a scabbard), the merchant is responsible for carrying the weapon out of the festival and ensuring that the weapon is locked up in the customer’s vehicle. Selling weapons? Yes: ___ No: ___ If “yes”, please describe: _____

Merchant Passes: Merchant passes are for booth staff, and all staff members must be of legal working age and properly authorized to work in the U.S. Each vendor may receive up to 2 vendor passes for booth staff at no charge. Passes must always be visible on staff members while on festival grounds. Those without their passes will be required to pay the normal admittance fee to enter. We start the Naughty Bawdy Bodacious Xmas show at 7:30 p.m. **No one under 21 is allowed at the show.**

Merchant Selection: MacDudley Dragon Entertainment LLC is not only a fun event; it is also an educational experience for guests. It is important that all merchant booths look as period as possible, including the products that are sold and the way the booth staff is dressed and behaves. The merchant selection committee at MacDudley Dragon Entertainment LLC will review all vendor applications for appropriateness and uniqueness of merchandise.

Merchants who are not accepted by the committee will receive a full refund of their registration fees. A cancellation fee of \$50 will be retained for any merchants that sends in their application and then cancels after July 31, 2020. The full fee will be retained for merchants that cancel after the last full week of November 2020 or for merchants that do not show up.

If you would like to advertise in the program. Please contact Bridget at info@macdudleydragongames.com.

PLEASE NOTE: No merchant will be accepted after **November 30, 2020**. Merchants may begin setting up as early as 8 am to 10 am on Saturday before the event. Vehicles may temporarily pull up and unload in front of the convention center. Then they must park in their assigned parking area. Tear down is on Saturday night from 6 pm to 7 pm. However, you can start to remove your product from tables at 5:45 pm.

Additional Rules, Guidelines & Terms:

- 1) **Alcohol:** Alcohol is not permitted on festival grounds at any time outside of the pub.
- 2) **Smoking:** Local laws do not allow smoking in the arena
- 3) **Spiritualism:** We at MacDudley Dragon Entertainment LLC respects and honors all religious beliefs. MacDudley Dragon Entertainment LLC will not tolerate religious discrimination of any kind.
- 4) **Politics:** To keep things light-hearted, merchants and merchandise promoting political agendas are not allowed.
- 5) **Customer Filching:** No merchant may knowingly lure festival guests away from any other merchants or show.
- 6) **Children:** All children 16 and under ALWAYS need to be accompanied by an adult, no exceptions.
- 7) **Closings:** Merchants not operating after 7:30pm must have their booths cleaned and vacated no later than 6:45pm. Merchants operating until 12:00am will have until 1:00am for clean-up and vacancy. All vendors shall remain open until at least 15 minutes prior the end of their scheduled session before booth break down. We urge all booth operators to close during our event transition from day festival to evening show (between the hours of 6:00pm to 7:30pm).
- 8) **The Show Goes On: MacDudley's RenniMas & Naughty Bawdy Bodacious Xmas Show** will run regardless of the weather. Be sure to have an alternative means of transporting your available goods.
- 9) **Clean-up:** Merchants are required to keep the area in and around their booth clean and free of trash.
- 10) **Family Friendly:** This is a family event during 10 am to 7 pm. Wardrobe and speech should be rated "G", for all audiences. Our audience will also consist of people with different disabilities so please be a little more understanding with them.
- 11) **Stay in Character:** At any time when you are interacting with guests, try to stay in character with the theme of the event. Your voice, dress, products and booth should help immerse attendees in the event.
- 12) **Taxes:** All merchants are responsible for payment of Michigan State Sales Tax where appropriate.
- 13) **Insurance:** A certificate of liability insurance is required of all vendors who sell wares or perform demos that pose a potential danger to our guests (i.e. swords, toy weapons, food, etc.). This coverage, for no less than \$250,000, should name MacDudley Dragon Entertainment LLC. 4304 Winthrop ave. Portage, MI 49002. Insurance must be verified prior to the event otherwise the merchant may not set up and all monies paid to the Event will be forfeited. Determination of this requirement is made by MacDudley Dragon Entertainment LLC so be sure to ask if you have questions.
- 14) **Security:** Security is on site during event hours; however, merchants are solely responsible for their own booth and merchandise.
- 15) **Marketing:** All submitted pictures become the property of MacDudley Dragon Entertainment LLC and may be used for marketing purposes
- 16) **Animals:** Only service animals for the disabled are allowed. Animals that are part of a performance or demonstration are allowed with pre-approval. Vaccination history is required.
- 17) **Vending area:** This is an indoor event. So, there is no need for pop-ups or stakes of any kind. You can either provide your own tables and chairs or rent them from us. Please provide appropriate table covers.

Terms: Each party agrees to indemnify and hold the other party harmless from all damages, judgments, awards, settlements and other liabilities (including, without limitation, attorneys' fees and expenses in defense of the same) resulting from any claims, proceedings, suits or actions brought against the other party which arise out of or relate to such party's actions or omissions in performing services. Neither party shall be liable to the other party for any lost profits or other indirect or consequential damages.

MacDudley Dragon Entertainment LLC shall not be liable for its failure to perform any term or condition under this Agreement, or for any indirect or special damages or loss which may be suffered by a vendor in connection with such failure to perform, if said failure to perform or damages are a result of conditions beyond Entertaining

History's control such as, but not limited to, war, insurrection, strikes, fires, floods, acts of God, governmental restrictions, power failures, or any other cause beyond the reasonable control of Entertaining History, Inc.

This Merchant Application and Agreement constitutes the entire agreement between the parties and shall be governed by and construed according to the laws of the State of Michigan. Nothing herein shall be construed as creating a partnership, employment, joint venture, or agency relationship between the parties and no party shall have authority to bind the other in any respect.

If any provision of this Agreement shall be held invalid, void or unenforceable for any reason, then said provision shall be severed from the remaining provisions of this Agreement, and the remainder of the Agreement will remain in full force and effect.

Remember to submit all required information with your application as incomplete application(s) **will not** be considered for this event.

A signed Merchant Application and Agreement shall be submitted along with:

- Photos of your booth/staff and product(s) to be sold,
- Proof of insurance (if required based on "Rules and Guidelines" above),
- Self-addressed and stamped envelope (SASE) – only required for those needing mail correspondence,
- Check* or money order for merchant fees payable to: MacDudley Dragon Entertainment LLC 4304 Winthrop Ave. Portage, MI 49002. [*Returned checks are subject to a \$50 processing fee].

Questions / Comments:

All Booths are 10' x 10'	
Desired hours of operation: _____ to _____	
October 1, 2019 to May 31, 2020	\$65 ea. _____ (#)
June 1, 2020 to December 1, 2020	\$85 ea. _____ (#)
Rentals	
Table (6ft.)	\$10 ea. _____ (#)
Chairs	\$3 ea. _____ (#)
Totals	\$ _____
Do you require electricity? Yes _____ No _____	
Credit Cards only accepted by phone / Call (269.359.8388 - Bridget) between 8am – 6pm (Eastern Time)	
<i>Credit Card Payments are subject to a 5% transaction fee</i>	

By signing this Merchant Application and Agreement, I hereby consent to the terms and conditions herein.

MacDudley Dragon Entertainment LLC

RenniMas & Naughty Bawdy Bodacious Xmas Show

This application does not guarantee your acceptance to participate in the Festival.

Signature: _____ Signature: _____

Name (Print): _____ Name (Print): _____

Title: _____ Title: _____

Date: _____ Date: _____

www.macdudleydragongames.com / info@macdudleydragongames.com